

# 2024 2<sup>nd</sup> International Conference on Digital Economy and Management

## Science (CDEMS 2024)

### Program Guide

Time: 09:00- 18 :50, April 27, 2024 (G MT+8)

Agenda Items	
Conference ID: 835 0580 6507 Password: 240427	
Keynote Speeches	
09:00 – 09:40	<p>Keynote Speech 1: Connotation, Strategy and Speed of Digital Transformation and Firm Performance</p> <p>Prof. Runhui LIN, Business School, Nankai University 林润辉教授, 南开大学商学院</p>
09:40 – 10:20	<p>Keynote Speech 2: Establishing a two-way transaction pricing model of “platformindividual” co-creation data property rights</p> <p>Prof. Junfeng Liao, South China University of Technology 廖俊峰教授, 华南理工大学</p>
10:20 – 10:30 Photography	
10:30 – 11:10	<p>Keynote Speech 3: Brand Internationalization in the Digital Economy: An Analysis based on online reviews</p> <p>Prof. Mingyue Fan, Jiangsu University 樊茗玥教授, 江苏大学</p>
11:10 – 11:50	<p>Keynote Speech 4: Capacity sharing between competing manufacturers: a collective good or a detrimental effect?</p> <p>Prof. Xu Chen, University of Electronic Science and Technology of China 陈旭教授, 电子科技大学</p>
12:00 – 14:00 Lunch&Poster Presentations	
14:00 – 18:50 Oral Presentations	
Oral 1 14:00 – 14:10	<p>Title: A large-scale group decision-making method based on non-overlapping community merging evolution</p> <p>Presenter: Wu Yuheng 吴宇衡 Harbin Engineering University, China</p>
Oral 2 14:10 – 14:20	<p>Title: Multi-agent Collaborative Emergency Response in Grassroots Communities for Public Emergencies Based on Evolutionary Game Analysis</p> <p>Presenter: Xu Hongxin 徐洪鑫 Harbin Engineering University, China</p>

<p>Oral 3 14:20 – 14:30</p>	<p>Title: <a href="#">The Impact of Anti-contagion Policies (APs) on Air Quality Evidence from a Natural Experiment in China</a>  Presenter: ZILI YANG 杨子立  Chulalongkorn University, Thailand</p>
<p>Oral 4 14:30 – 14:40</p>	<p>Title: <a href="#">Financing constraints, carbon emission intensity and corporate green innovation</a>  Presenter: Hui Ding 丁辉  Nanjing Tech University, China</p>
<p>Oral 5 14:40 – 14:50</p>	<p>Title: <a href="#">Exploring the evolution of emerging technologies using text mining method:evidence from intelligent ship technology</a>  Presenter: Jingyi Yao 姚婧怡  Harbin Engineering University, China</p>
<p>Oral 6 14:50 – 15:00</p>	<p>Title: <a href="#">Research on Performance Evaluation System for Traditional Chinese Medicine Scientific Research Projects</a>  Presenter: Yuan Sun 孙媛  Hubei University of Chinese Medicine, China</p>
<p>Oral 7 15:00 – 15:10</p>	<p>Title: <a href="#">Research on Systemic Risk of Different industries in China: a DCC-GARCH Approach</a>  Presenter: Weifu Lu 卢伟富  Jinan University, China</p>
<p>Oral 8 15:10 – 15:20</p>	<p>Title: <a href="#">Study on the Impact of Industrial Digital Transformation on Corporate Carbon Emissions - Based on the Data of Listed Enterprises from 2012 to 2021</a>  Presenter: Xianglin Sun 孙向林  Jinan University, China</p>
<p>Oral 9 15:20 – 15:30</p>	<p>Title: <a href="#">Research on Supply Chain Coordination Management of New Energy Vehicle Enterprises Based on Evolutionary Games</a>  Presenter: Changjian Cai 蔡昌健  Harbin Engineering University, China</p>
<p>Oral 10 15:30 – 15:40</p>	<p>Title: <a href="#">Identification and Management of Price Bubbles in Chinese Soybean Futures</a>  Presenter: Wu Zhiming 吴志明  East China University of Technology, China</p>
<p>Oral 11 15:40 – 15:50</p>	<p>Title: <a href="#">Can removing implicit guarantees improve bank governance? ——Empirical evidence from the takeover of Baoshang Bank</a>  Presenter: ZHAO JIAN 赵坚  Jinan University, China</p>
<p>Oral 12 15:50 – 16:00</p>	<p>Title: <a href="#">Research on the path of corporate responsible innovation from the perspective of configuration</a>  Presenter: Li Weijia 李玮佳  Harbin Engineering University, China</p>
<p>Oral 13 16:00 – 16:10</p>	<p>Title: <a href="#">Customer stability and corporate debt financing costs</a>  Presenter: Kangbo Liu 刘康博  Jinan University, China</p>

<p>Oral 14 16:10 – 16:20</p>	<p>Title: Risk Contagion and Portfolios: Evidence from the Network Structure Presenter: Huaqi Zhen 甄华奇 Jinan University, China</p>
<p>Oral 15 16:20 – 16:30</p>	<p>Title: National team shareholding, information transparency and corporate innovation performance Presenter: Mengge Liu 刘梦阁 Beijing Jiaotong University, China</p>
<p>Oral 16 16:30 – 16:40</p>	<p>Title: Employee Share Ownership Plans and Corporate Innovation——An empirical study based on A-share listed companies Presenter: Nuo Lv 吕诺 Beijing Jiaotong University, China</p>
<p>Oral 17 16:40 – 16:50</p>	<p>Title: Rollover Restrictions and Corporate Risk-taking Presenter: Jiani Ma 马佳妮 Jinan University, China</p>
<p>Oral 18 16:50 – 17:00</p>	<p>Title: Informal environmental regulation and corporate ESG performance Presenter: AnRan Zhang 张安然 Hebei University of Technology, China</p>
<p>Oral 19 17:00 – 17:10</p>	<p>Title: Firm-level Economic Policy Uncertainty and Corporate Tax Avoidance Presenter: Daping Fang 方大平 Jinan University, China</p>
<p>Oral 20 17:10 – 17:20</p>	<p>Title: Study on Coordination of Closed-loop Supply Chain Considering Different Contracts under Carbon Trading Presenter: Qing Shu 舒晴 University of Science and Technology Beijing, China</p>
<p>Oral 21 17:20 – 17:30</p>	<p>Title: Research on the Impact of Enterprise Digital Transformation on Technological Innovation Performance Presenter: Jinsong Hou 侯锦松 Harbin Engineering University, China</p>
<p>Oral 22 17:30 – 17:40</p>	<p>Title: Boosting Sales and Trust: An Empirical Study on Facebook Shop Presenter: Razafimanantsoa Harisoa 何瑞松 Hefei University of Technology, China</p>
<p>Oral 23 17:40 – 17:50</p>	<p>Title: The impact of cooperative network structure characteristics on innovation performance of enterprises Presenter: Li Weiming 李伟明 Harbin Engineering University, China</p>
<p>Oral 24 17:50 – 18:00</p>	<p>Title: Research on the Impact of Network Capability on Technological Innovation Performance of Enterprises Presenter: Zhang Xinshuang 张新爽 Harbin Engineering University, China</p>
<p>Oral 25 18:00 – 18:10</p>	<p>Title: Research on the impact of short video content marketing on consumers' purchase intention Presenter: Zhou Jinsong 周劲松</p>

	Harbin Engineering University, China
Oral 26 18:10 – 18:20	Title: Measurement and spatial characteristics analysis of farmers' sustainable livelihood capital in rural tourist areas - taking seven towns in Tongliang, Chongqing as an example Presenter: Hu Peijuan 虎佩娟 Chongqing Technology and Business University, China
Oral 27 18:20 – 18:30	Title: Research on the Digital Transformation of Construction Enterprises on Technical Innovation Performance Presenter: Feng Yang 杨峰 Harbin Engineering University, China
Oral 28 18:30 – 18:40	Title: Majority Shareholder shareholdings and Corporate Leverage manipulation: "Supervision" or "Conspiracy" Presenter: Zhang Xiangming 张祥明 Jinan University, China
Oral 29 18:40 – 18:50	Title: Green power from the government: Effects of green public procurement on corporate green development Presenter: Shaoxing Sun 孙少星 Harbin Engineering University, China

**End&Poster Presentations**