

M MIED 2024

2nd International Conference on
Management Innovation and Economy Development

◆ 第二届管理创新与经济发展国际学术会议 ◆

June 28-30, 2024 | Guilin, China
2024年6月28-30日 | 中国·桂林

会议手册

Conference Manual

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Conference Introduction

The 21st century has witnessed rapid global development, leading to a surge in economic and technological reforms. With the advent of globalization, businesses, governments, and various organizations have raised their standards for management innovation, while every sector is faced with new challenges in terms of economic advancement. Building on the success of the inaugural MIED, the 2nd International Conference on Management Innovation and Economic Development (MIED 2024) is scheduled to take place in Guilin, China from June 28th to 30th, 2024.

The conference will chiefly focus on areas of research such as management innovation and economic development. Its aim is to provide a platform for experts and scholars engaged in management and economic studies to exchange research findings and cutting-edge technologies, understand academic development trends, broaden research perspectives, strengthen academic research and discussions, and promote the industrialization of academic achievements through collaboration.

We sincerely invite experts, scholars, business people, and other relevant people from universities and scientific research institutions from all over the world to attend the conference.

大会简介

21 世纪全球快速发展，经济、技术等开启了改革大潮，随着全球化时代的到来，企业、政府、各组织单位对于管理创新有了更高的要求，各行各业也迎来了经济发展的新挑战。在首届 MIED 成功举办的基础上，第二届管理创新与经济发展国际会议(MIED 2024)定于 2024 年 6 月 28-30 日在中国桂林举行（线上同步举办）。

会议主要围绕管理创新、经济发展等研究领域展开，旨在为从事管理、经济相关研究的专家学者提供一个交流科研成果和前沿技术的平台，了解学术发展趋势，拓宽研究思路，加强学术研究和讨论，促进学术成果产业化合作。

我们诚挚邀请来自世界各地高校和科研机构的专家、学者、商界人士及其他相关人士参加本次会议。

Committee

Conference General Chair

Prof. Wenbing Zhao, Cleveland State University, USA

Conference Publication Chair

Prof. Barbara Siuta-Tokarska, Cracow University of Economics (CUE), Poland

Prof. Adriana GRIGORESCU, National School of Political Studies & Public Administration,
Romania

Assoc. Prof. Yifeng Zhu, Central University of Finance and Economics, China

Organizing Committee

Prof. Huaping SUN, Jiangsu University, China

Prof. Anna Sołtysik-Piorunkiewicz, University of Economics in Katowice, Poland

Assoc. Prof. Dauren Askarov, Economics and Business Department, IITU, Almaty, Kazakhstan

Assoc. Prof. Naushad Alam, Dhofar University, Oman

Dr. Agnieszka Thier, Cracow University of Economics, Cracow, Poland

Dr. Katarzyna Żmija, Cracow University of Economics, Cracow, Poland

International Technical Program Committee

Prof. Kuang Huarng, Vice President & Professor, National Taipei University of Business, China

Prof. Galiya Berdykulova, International University of Information Technology, Kazakhstan

Prof. Włodzimierz Szpringer, Management University of Warsaw, Poland

Prof. Luis Cavique, Universidade Aberta, Portugal

Prof. Klimis Ntalianis, University of West Attica, Athens, GREECE

Prof. Marat Kamysbayev, International University of Information Technology, Kazakhstan

Assoc. Prof. Ivan Krumov Todorov, South-West University Neofit Rilski, Bulgaria

Asso.Prof.Muhammad Hashim, National Textile University,Pakistan

Assoc. Prof. Ahmar Uddin Mohammed, Dhofar University, Oman

Assoc. Prof. Moaz Nagib Gharib, Dhofar University, Oman

Dr. Zhou Zihan, Singapore University of Social Sciences, Singapore

Dr. Luis Bravo Martins, Universidade Lusiada, Portugal

Dr. Sabah Mohammed, Lakehead University, Canada

Dr. Mladen Sokele, Polytechnic of Zagreb, Croatia

Dr. Suzaida Bakar, Universiti Tenaga Nasional, Malaysia

Conference Agenda

2024年6月28日 / 28th June, 2024 大会报到 / Registration 地点: 桂林桂山华星酒店一楼大厅/Address: Lobby Floor, Guishan Huaxing Hotel, Guilin Province	
13:30-17:00	大会报到、领取参会资料/Registration
18:00-19:00	晚餐/Dinner
2024年6月29日 / 29th June, 2024 会议召开 / Main Conference 地点: 桂林市桂山华星酒店二楼七星厅/Address: Qixing Hall, Guishan Huaxing Hotel, Guilin	
主持人 / Session Chair: Prof. Zhikai Wang, Zhejiang University, China (王志凯教授, 浙江大学, 中国)	
09:00-09:05	Opening Address: Prof. Wenbing Zhao, Cleveland State University, USA 开幕式致辞: 赵文兵教授 (克利夫兰州立大学, 美国)
嘉宾报告/Keynote Speeches	
09:05-09:45	Keynote Speech 1 : Stimulating Consumption and Driving Economic Growth Through Tourism Development Prof. Zhikai Wang, Zhejiang University, China 王志凯教授 (浙江大学, 中国)
09:45-10:25	Keynote Speech 2 : Blockchain: Fundamentals and Its Economic Functions Prof. Wenbing Zhao, Cleveland State University, USA 赵文兵教授 (克利夫兰州立大学, 美国)
10:25-10:45	合影&茶歇 / Photograph & Tea Break
10:45-11:25	Keynote Speech 3 : Digital Intelligitization, Dual Circulation, and Income Disparity Prof. Peiwen Bai, Xiamen University, China 柏培文教授 (厦门大学, 中国)
11:25-12:05	Keynote Speech 4 : Leadership and Failure: A Powerful Alliance Prof. Michael C. Shaner, Saint Louis University, USA Michael C. Shaner 教授 (圣路易斯大学, 美国)
12:05-14:00	午餐 / Lunch
口头报告 / Oral presentations	
14:00-14:10	Oral Presentation 1 : Study on the impact of digital economy and green innovation on urban economic resilience online Qi Guan (管琪), Harbin Engineering University, China

14:10-14:20	Oral Presentation 2 : Enabling Renewable Energy Development Across China: Insights from a Provincial-Level Assessment Jiahui Chai (柴嘉慧) , Harbin Engineering University, China
14:20-14:30	Oral Presentation 3 : Unveiling the Nexus of Regional Digital industrialisation and Innovation Efficiency through Machine Learning and Empirical Analysis Ao Lv (吕傲) , Harbin Engineering University, China
14:30-14:40	Oral Presentation 4 : Measurement of the scale of regional digital economy and its impact on regional innovation Pengfei Zhi (支鹏飞) , Harbin Engineering University, China
14:40-14:50	Oral Presentation 5 : Prediction and Analysis of Supply Chain Digitalization in the Era of Big Data online Yi Yuan (原艺) , Harbin Engineering University, China
14:50-15:00	Oral Presentation 6 : The Impact of Digital Transformation on ESG Performance in Manufacturing Firms-Based on the Moderating Role of Redundant Resources Tingting Xie (谢婷婷) , Shenyang Aerospace University, China
15:00-15:10	Oral Presentation 7 :The influence effect and transmission mechanism of digital economy on the development of logistics industry online Bowen Xu (徐博文) , Beijingjiaotong University, China
15:10-15:20	Oral Presentation 8 : Research on configuration path of technological innovation performance improvement of New Energy Enterprises from the perspective of social responsibility Ruixue Gao (高瑞雪) , Xizang Minzu University, China
15:20-15:30	Oral Presentation 9 : Research on the Realization Paths of Value Co-Creation Between BOP Ventures and Multiple Stakeholders from a Configurational Perspective Zheen Lan (兰喆恩) , Xizang Minzu University, China
15:30-15:40	Oral Presentation 10 : How does digital transformation impact the resilience of high-end manufacturing enterprises? Weiting Zhang (张伟廷) , Xizang Minzu University , China
15:40-15:50	Oral Presentation 11 : Decoupling Relationship between the Industrial Economic Growth and Environmental Pollution in Henan online Hui Peng (彭辉) , Beijing Jiaotong University , China
15:50-16:00	Oral Presentation 12 : Research on high-speed rail travel behavior selection based on residual value online Yitong Chen (陈怡同) , Beijing Jiaotong University , China
16:00-16:10	Oral Presentation 13 : Spatial Perspectives on the Impact of Flexibility on Risk Resilience in Manufacturing Firms online Tianwei Min (闵天伟) , Jiangxi University of Finance and Economics, China
16:10-16:20	Oral Presentation 14 : Spatiotemporal Changes and Influencing Factors of cultivated land fragmentation in Hubei Province online Yuning Zhang (张钰宁) , Beijing Jiaotong University, China
16:20-16:30	Oral Presentation 15 : Job Crafting and Organizational Commitment: A Moderation Model online Yuli Wang (王昱力), Suheyong Choi, Pusan National University, Korea

16:30-16:40	Oral Presentation 16 : Research on the Impact of Non-Controlling Shareholders' Network on Total Factor Productivity of Enterprises online Meiling Li (李美玲), Harbin Engineering University, China
16:40-16:50	Oral Presentation 17 : Strategies for Achieving Carbon Neutrality in Chongqing's Industrial Development online Zhang Jing (张静), Chongqing Technology and Business University, China
16:50-17:00	Oral Presentation 18 : Research on human resource management strategies, challenges, and future development trends online Junhong Yan (严俊红), Shizong County Human Resources and Social Security Bureau, China
17:00-17:10	Oral Presentation 19 : A study on the influence of brand personality on female consumers' purchase intention online Jia Yang (杨佳), Chongqing Technology and Business University, China
17:10-17:20	Oral Presentation 19 : How Digital Infrastructure Affects Industrial Structure Upgrading online Xin Wang (王歆), Beijing Jiaotong University, China
17:20-17:30	Oral Presentation 20 : Current status and research trends on the employability of college students in the context of the digital economy online Jia Qin (秦佳), GuiZhou University of Finance and Economics, China
17:30-18:00	Poster Presentation 1 : The role of Digital Capabilities in Promoting Corporate Performance Jiaqi Zhu (朱佳琪), Hebei University of Technology, China
	Poster Presentation 2 : The impact of new infrastructure on eco-efficiency Xiangning Chen (陈香凝), Hebei University of Technology, China
	Poster Presentation 3 : Product volume forecasting model based on integrated learning and EOQ Lingli Zhang (张伶俐), Chongqing University of Arts and Sciences, China
	Poster Presentation 4 : Research on the Path of Improving Human Resource Performance Management in Enterprises under the Digital Economy Liang Li (李亮), Dalian Public Transport Construction Investment Group Co., LTD, China 大连公共交通建设投资集团有限公司, 中国
	Poster Presentation 5 : A Novel Management Decision Method with Artificial Intelligence Algorithm Zikang Zhang (张子康), University of California-San Diego, California, United States
2024年6月30日 / 30th June, 2024	
9:00-18:00	自由学术考察活动/ Academic exchange activities

Keynote Speech 1



Prof. Zhikai Wang

Centre for Research of Private Economy,
Zhejiang University, China

Biography:

Dr. Wang has published more than 100 articles in academic journals and 7 books. Journals of publication include The Singapore Economic Review, and Special Issue on China Fiscal Policy, World Scientific Press. There are many other famous works of his include China Private Economic Development Report, Rebalancing China ' s Economy for Long Term Growth published by Shanghai: Fudan Univ. Press, Private Sector Development and Urbanization in China, etc.

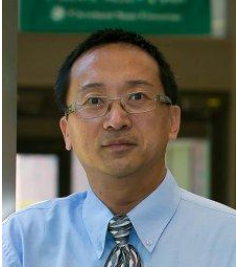
Speech Title:

Stimulating Consumption and Driving Economic Growth Through Tourism Development

Abstract:

Tourism is a strategic pillar industry of the national economy. It is undoubtedly an effective breakthrough of domestic demand expansion for developing tourism to promote consumption upgrading. Local governments should seize the advantage of the travel off-season, increase tourism investment and construction, and make up for the shortcomings of tourism facilities and services. Depending on natural and cultural tourism resources, with culture supporting tourism development, local governments could manage to cultivate optimum characteristic tourism development road of "no one has but what I have, people have but I am the best, others are good then I am special and even further excellent." In order to flourish cultural and travel market, we have to cast a scenery of multi-party cooperation and multi-strength devoted simultaneously, so as to make tourism consumption leverage the super-large-scale domestic market. China has to create the whole society atmosphere for tourism development promotion, thus improve the quality of tourism services, promote consumption upgrading via tourism consumption, expand domestic demand, and support the high-quality development of China's economy.

Keynote Speech 2



Prof. Wenbing Zhao

Department of Electrical Engineering and Computer Science
Cleveland State University, USA

Biography:

Dr. Zhao is a Professor at the Department of Electrical Engineering and Computer Science, Cleveland State University. He got his BS and MS degrees from the Physics Department in Peking University. He earned his Ph.D. at University of California, Santa Barbara in 2002. He has over 200 peer-reviewed publications and the author of the research monograph titled “From Traditional Fault Tolerance to Blockchain.” Dr. Zhao’s research spans from dependable distributed systems, human centered smart systems, and engineering education. His research has been funded by the US NSF, US Department of Transportation, Ohio Bureau of Workers’ Compensation, Ohio Department of Higher Education, the Ohio Development Services Agency, and Woodruff Foundation. He has delivered more than 10 keynotes, tutorials, public talks and demonstrations in various conferences, industry and academic venues. Dr. Zhao is an associate editor for IEEE Access, MDPI Computers, and PeerJ Computer Science, and a member of the editorial board of several international journals, including Applied System Innovation, Internal Journal of Parallel, Emergent and Distributed Systems, and International Journal of Distributed Systems and Technologies. He is currently an IEEE Senior Member and serves as the Treasurer of the IEEE Cleveland Section.

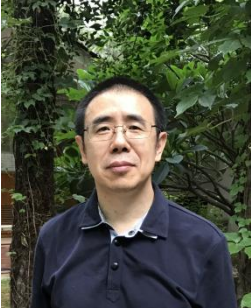
Speech Title:

Blockchain: Fundamentals and Its Economic Functions

Abstract:

In this talk, I will first provide a brief introduction of the blockchain technology, highlighting its design principles, nuts and bolts, and the most fundamental innovations of the technology. Then, I will discuss the economic functions of the blockchain technology. The most important impact of the blockchain technology on economics is the creation of a token paradigm where decentralized consensus and smart contracts play essential roles. More specific topics of this talk include the token’s monetary features, blockchain’s governance functions, the efficiency and the security of the blockchain systems, and the central bank digital currencies. Finally, I caution on the adoption of permission-based blockchains and the central bank digital currencies and explain why such proposals are fundamentally against the decentralization and trustlessness design principles of the blockchain technology.

Keynote Speech 3



Prof. Peiwen Bai

Xiamen University, China

Biography:

Prof. Peiwen Bai at the School of Economics, Xiamen University, mainly researching the digital economy and income distribution. He has published over 80 papers as first author in domestic and foreign journals. Led research on multiple projects, including National Social Science Fund Major Project and Ministry of Education Major Project.

Speech Title:

Digital Intelligentization, Dual Circulation, and Income Disparity

Abstract :

What are the intrinsic connections between digital intelligentization, dual circulation, and income disparity? the research findings are as follows: First, digital intelligentization promotes domestic circulation by improving the degree of product market integration, factor market integration, and regional-industry-regional interaction through enhancing the integration of product and factor markets. It also facilitates the smooth operation of domestic and international dual circulation by inducing an increase in global value chain participation. Second, digital intelligentization reduces transaction costs and enhances total factor productivity by inducing the integration of upstream and downstream value chain product and factor markets. It thus facilitates the smooth operation of domestic circulation and domestic and international dual circulation. Third, digital intelligentization mainly enhances the participation of global and domestic value chains for provinces or downstream sectors, and mainly manifests as "eastern-eastern" provinces independently conducting dual circulation. Fourth, under the dual circulation background, digital intelligentization leads to a decline in the relative income disparity between regions, industries, and regions of interaction, which is conducive to achieving common prosperity. There are significant differences in the economic structure, market structure, and institutional environment.

Keynote Speech 4



Prof. Michael C. Shaner

Professor Emeritus, Department of Management
Saint Louis University, USA

Biography: Mike Shaner is Professor Emeritus of Management at Saint Louis University School of Business and Administration. In addition to his extensive teaching experience, Dr. Shaner has developed and delivers programs in the areas of strategic management, understanding yourself and others, situational leadership, teambuilding, and a program called ‘Adventures in Attitudes’. He provided management development and consulting services to large and small organizations, national and international, in both public and private sectors. Mike also provides coaching services to executives seeking to maximize their business potential, run organizations effectively, and manage people wisely. A sample of his clients include Monsanto Company, Anheuser-Busch, British Shipbuilders, Citicorp, Institute of Management Studies, MasterCard International, South Australian Police, UPM-Kymmene, Imperial Chemical Industries, United States Air Force, and the Nokia Company. All of Mike's services are tailored to meet clients' specific needs.

Dr. Shaner received his M.B.A. from Michigan State University and his Ph.D. in Management from the University of South Carolina. He taught graduate, undergraduate, and executive Masters level courses; and he has been awarded every teaching honor, both school and university, that the University bestows. He received the 2013 “Best Management Professor” award from the World Education Council in Mumbai, India. His teaching methodology includes a strong emphasis on experiential learning, practical application, and participation in all aspects of his courses.

Mike's International teaching experience includes the development and delivery of executive MBA courses at the University of Glasgow Business School, Leeuwarden Business School in the Netherlands, Adelaide University, The University of South Australia in Adelaide, Singapore, and Hong Kong, Helsinki School of Economics, and both European and Asian Summer Schools for Advanced Management where he teaches a course on ‘Failing Forward: Leadership in Challenging Times’ to executives from all parts of the world.

Speech Title:

Leadership and Failure: A Powerful Alliance

Abstract:

I will, in limited time, discuss several Individual, Group, and Organizational failure issues and then what leadership needs to do to "Jump the Curve" to keep Innovation and Development going.

Instructions for Presentations

Oral Presentation

1. Timing: a maximum of 10 minutes total, including speaking time and discussion. Please make sure your presentation is well timed.
2. Each speaker is required to copy the slide file (PPT or PDF) to the computer before conference date.
3. Please note that each session room will be equipped with a LCD projector, screen, point device, microphone, and a laptop with general presentation software such as Microsoft PowerPoint and Adobe Reader. Please make sure that your files are compatible and readable with our operation system by using commonly used fonts and symbols.
4. There is no uniform template for PPT, you can design and make your own.

Poster Presentation

1. Maximum poster size is 59.4 CM wide by 84.1 CM high (A1) , and send the file (JPG or PPTX) to Conference secretary before June 25, 2024.
2. Posters are required to be condensed and attractive. The characters should be large enough so that they are visible from 1 meter apart.
3. Please note that during your poster session, the author should stay by your poster paper to explain and discuss your paper with visiting delegates.

Notice for Participants

欢迎各位专家学者们参加第二届管理创新与经济发展国际学术会议(MIED 2024), 为了您在会议期间方便顺利, 请注意以下事项:

Welcome all leaders and researchers to the 2nd International Conference on Management Innovation and Economy Development (MIED 2024). For your convenience during the conference, please pay attention to the following concerns:

桂林线下参会:

1. 报道地址: 2024年6月28日下午13:30-18:00 桂林市桂山华星酒店一楼大厅
2. 会议地址: 桂林市桂山华星酒店二楼七星厅 (广西省桂林市七星区穿山路42号)
3. 酒店协议价: 单人/大床房330元/间 (1人/2人早餐)
4. 会议三餐: 6月28日晚餐、29日午餐和晚餐

1. Registration: June 28, 2024 13:30-17:00
Lobby Floor, Guishan Huaxing Hotel, Guilin
2. Conference venue: Qixing Hall, Guishan Huaxing Hotel, Guilin (No. 42, Chuanshan Road, Qixing District, Guilin City, Guangxi Province)
3. Three meals: Dinner on June 28, lunch and dinner on June 29



线上参会:

1. 会议将通过线上及线下同步召开, 线上参会请先下载 **ZOOM** 最新版。
下载链接: <https://zoom.us/download>
2. 参会者可根据参会日程, 输入对应的会议ID和密码, 进入线上会议室。
*进入会议室后, 请将名称改为自己的姓名拼音+学校简称;
*线上口头汇报人员请至少提前1个小时进入会议室等候, 开始演讲时请打开摄像头。

Online Conference

1. The online conference will be held on **ZOOM Meeting**. To participate online, please download the latest version of ZOOM first.

Download link: <https://zoom.us/download>

2. You can access the online conference room by the following way: **(Please use your real name in the meeting room.)**

Input the ZOOM Meeting ID and the Password respectively, which is shown on the conference agenda.

Conference recommendation

第二届金融，贸易和商业管理国际学术会议（FTBM 2024） 2nd International Conference on Finance, Trade and Business Management

随着经济全球化，贸易自由化的进程加快，我国经济对外开放程度不断加深，正在加快融入世界经济一体化当中。当今世界各国竞争过程中，金融、贸易以及商业形态已成为其关键与焦点竞争内容。

2024年第二届金融、贸易和商业管理国际学术会议(FTBM 2024)定于2024年8月23-25日在中国杭州举行（线上同步）。会议主要围绕金融、贸易与商业管理等研究领域展开，旨在为从事相关研究的专家学者提供一个交流科研成果和前沿技术的平台，了解学术发展趋势，加强学术研究和讨论，促进学术成果产业化合作。本次会议面向金融、贸易、经济和管理等相关话题征稿，经专家评审录用后，将由AP出版社AEBMR-Advances in Economics, Business and Management Research (ISSN: 2352-5428)以论文集的形式出版，并提交至CNKI、CPCI数据库检索。

诚邀国内外高校、科研机构的专家、学者、商界人士及其他相关人士投稿、参会！

大会官网：<http://www.icftbm.org>

时间地点：2024年8月23-25日 中国·杭州

最终截稿时间：2024年8月19日（录用通知：投稿后3个工作日左右）

出版检索：AP出版社出版，提交CPCI，CNKI、谷歌学术索引



演讲嘉宾



陈旭 教授
电子科技大学，中国



Luiz Moutinho教授
英国萨福克大学、葡萄牙市场营销学院、欧洲科学院



张然 教授
中国人民大学，中国



朱一峰 副教授
中央财经大学，中国



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